

University of Pretoria Yearbook 2017

Research methodology 801 (EBW 801)

Qualification	Postgraduate
Faculty	Faculty of Economic and Management Sciences
Module credits	0.00
Programmes	DCom Marketing Management DCom Tourism Management MCom Econometrics (Coursework) MCom Economics (Coursework) MCom Human Resource Management (Coursework) MCom Industrial Psychology (Coursework) MCom Tourism Management MPhil Economics (Coursework) MPhil Tourism Management PhD Economics PhD Entrepreneurship PhD Marketing Management PhD Organisational Behaviour PhD Tourism Management
Service modules	Faculty of Natural and Agricultural Sciences
Prerequisites	No prerequisites.
Contact time	1 lecture per week
Language of tuition	Separate classes for Afrikaans and English
Academic organisation	EMS Dean's Office
Period of presentation	Year

Module content

The following broad themes are covered:

- An overview of the research process to be followed and the outcomes required of postgraduate students;
 - Foundational skills for postgraduate students;
 - What is research?;
 - What is a theory and how can I ensure that my study makes a clear theoretical contribution?;
 - An overview of the structure of a research proposal;
 - Identifying and evaluating possible research topics;
 - Delineating the scope of a study;
 - Writing a literature review;
 - Choosing an appropriate inquiry strategy (research approach) for a study;
 - Writing the research design and methods section of a research proposal.
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